

November 9, 2011
Kokusai Kogyo Holdings Co., Ltd.
(Securities code 9234
Tokyo Stock Exchange, First Section)
Sandra Wu Wen-Hsiu
President and Chief executive officer
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Local subsidiary established in China (Kokusai Beijing Limited)

Kokusai Kogyo Holdings Co., Ltd. is pleased to announce the establishment by its subsidiary company Kokusai Kogyo Co., Ltd., of a wholly-owned local subsidiary in Beijing, the capital of the People's Republic of China.

1. Purpose

Since our beginnings we have had an active presence overseas, based on our advanced geospatial information acquisition and analysis—using Geographic Information Systems (GIS)—technologies, and on our social infrastructure expertise—such as national development projects, disaster prevention and urban planning. Following on from our expansion into Singapore, Germany, Hong Kong, Vietnam and Indonesia, we have now established a local subsidiary in Beijing that is a 100% subsidiary company of Kokusai Kogyo Co., Ltd.

This local subsidiary will work in cooperation with AutoNavi Software Co., Ltd., a leading digital map content provider in China, in offering to corporate clients planning to enter, or growing rapidly within, the Chinese market, an area marketing platform service via which marketing information for key areas of China can be analyzed using GIS and the results of the analysis displayed through an Internet-based map data delivery service. At the same time the local subsidiary will also build ties with Chinese companies, overseas companies entering the Chinese market and related organizations, and gather local information to aggressively develop new business projects.

2. Outline of the local subsidiary

(1) Name	Kokusai Beijing Limited
(2) Managing Director	Fujiwara Yasuchika
(3) Location	CBD International Building, 16 YongAnDongli, ChaoYang District, Beijing, China

(4) Date of Establishment	September 2011
(5) Business scope	Computer Technology Service, Marketing Consulting, Business Management Consulting
(6) Composition of shareholders and percentage of holdings	Kokusai Kogyo Co., Ltd. 100%

3. Impact on business results

Since business activities in China are in the initial stages, the impact on the business results of the company is projected to be negligible.

Ends