

—News Release—

May 24, 2011

Kokusai Kogyo Group takes part in Third Session of the Global Platform for Disaster Risk Reduction as Private Sector delegate amid international attention on Japan's disaster preparedness and response

Kokusai Kogyo Holdings Co., Ltd. (Securities code: 9234; Head Office: Chiyoda-ku, Tokyo, Japan; President and Chief Executive Officer: Sandra Wu, Wen-Hsiu; hereinafter the Kokusai Kogyo Group) has taken part in the Third Session of the Global Platform for Disaster Risk Reduction (Global Platform) organized by the United Nations secretariat for the International Strategy for Disaster Reduction (UNISDR), and held in Geneva, Switzerland from 8-13 May. The Kokusai Kogyo Group was invited to the Global Platform as a member of UNISDR's Private Sector Advisory Group.

Around 3,000 delegates from 163 countries including national government representatives, international agencies and institutions, including the UN Secretary-General, took part in this third session amid high international interest in the recent disaster in Japan and consequent disaster response.

As the only Private Sector panelist among ministers and leaders of international NGOs in the opening Plenary, 'Invest Today for a Safer Tomorrow – Increase Investment in Local Action', President and Chief Executive Officer of Kokusai Kogyo Holdings, Sandra Wu argued for the utilization of private sector expertise in national and local level disaster risk reduction and received wide acclamation from delegates. In the Roundtable 'Engaging the Private Sector', a kick-off event heralding the Private Sector's public entrance as UNISDR's disaster risk reduction partner, Wu gave a presentation elucidating the role played by the Private Sector in Japan for both disaster preparedness and response, in addition to taking part as a panelist in the discussion on how the Private Sector has in the past, and can in the future, contribute towards disaster risk reduction. This Roundtable also drew great interest among Global Platform delegates.

During this Global Platform, the Private Sector Advisory Group (PSAG) also released its Statement of Commitment by the Private Sector for Disaster Prevention, Resilience and Risk Reduction (Statement) and announced the goal of gaining a wide circle of signatories to this Statement, thus forming a Private Sector partnership towards disaster risk reduction, as part of its immediate activities in the future.

(Visit: <http://www.preventionweb.net/files/globalplatform/statementofcommitmentbytheprivatese.doc>)

Wu will comment further on PSAG's commitment and future activities at the UNISDR event 'Launching of the 2011 ISDR Global Assessment Report on Disaster Risk Reduction "Revealing Risk, Redefining Development"', to be held at the United Nations University (Shibuya, Tokyo) on May 25. (Visit: http://unic.or.jp/files/pdfs/Final_UNISDR_Event_Tokyo_j.pdf)

The Kokusai Kogyo Group is committed to creating disaster-resilient communities and the realization of low-carbon societies in areas affected by the Great East Japan Earthquake. We will utilize our extensive background in social infrastructure that incorporates green energy and places environmental and human needs first, our knowledge gained through our participation in this Global Platform, and our activities as a member of the PSAG towards this goal, and towards greater disaster risk reduction in Japan, Asia, and around the world.

Reference

Global Platform for Disaster Risk Reduction

(<http://www.preventionweb.net/globalplatform/2011/>)

The Global Platform, managed by the United Nations secretariat for the International Strategy for Disaster Reduction (UNISDR), was established in 2007 as a biennial forum supporting the improved implementation of disaster risk reduction strategies 'Hyogo Framework of Action (HFA)', adopted at the World Conference on Disaster Reduction in 2005. This year's Third Session of the Global Platform included the first World Reconstruction Conference hosted by the World Bank.

UNISDR Private Sector Advisory Group

(<http://www.unisdr.org/partners/private-sector>)

An advisory group established by the UNISDR by bringing together private sector members active in sustainability and disaster prevention, in recognition of the important role played at both national and local levels by the Private Sector in disaster risk reduction.

About the Kokusai Kogyo Group

(<http://www.kk-grp.jp/english/>)

In the more than 60 years since its founding, the Kokusai Kogyo Group has supported the construction and management of social infrastructure from a "perspective from the sky" based on aerial photography surveying and satellite images. Using cutting-edge measurement technologies to capture a broad range of spatial information, including topological, geological, and oceanographic data, and analyzing this information using geographic information systems and other tools, the Group has informed national land use and disaster prevention policies in Japan and overseas.

The Group is also committed to the development and management of green infrastructure on a global scale, defining green infrastructure as "environmentally friendly social infrastructure or social capital that utilizes renewable energy." Building on the expertise it has acquired over the years both in Japan and overseas in social infrastructure development and renewable energy deployment, the Kokusai Kogyo Group actively supports efforts to meet the requirements of realizing a *green city*: the building of safe, resilient communities and low-carbon societies.

- Company name: Kokusai Kogyo Holdings Co., Ltd.
- Stock exchange listing: First Section of the Tokyo Stock Exchange (Securities code: 9234)
- Head Office: 2 Rokubancho, Chiyoda-ku, Tokyo 102-0085, Japan
- Capital: 16.939 billion yen



- President & CEO: Sandra Wu, Wen-Hsiu
- Number of employees: 2,034 (consolidated)
- Number of subsidiaries: 24 domestic companies, 41 foreign companies

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