

—News Release—

May 10, 2011

**KOKUSAI KOGYO GROUP to Participate in UNISDR
Private Sector Advisory Group
- Presentation of Private-Sector DRR Activities at the Third Session of
the Global Platform for Disaster Risk Reduction -**

Kokusai Kogyo Holdings Co., Ltd. (Securities code: 9234; Head Office: Chiyoda-ku, Tokyo, Japan; President and Chief Executive Officer: Sandra Wu, Wen-Hsiu; hereinafter the Kokusai Kogyo Group) has been officially invited by the United Nations International Strategy for Disaster Reduction (UNISDR) to participate in the UNISDR Private Sector Advisory Group. The Kokusai Kogyo Group will attend the Third Session of the Global Platform for Disaster Risk Reduction hosted by the UNISDR at the International Conference Centre Geneva, Switzerland, from May 8 to 13.

Now in its third session, the Global Platform for Disaster Risk Reduction will be held in conjunction with the World Reconstruction Conference hosted by the World Bank, and will feature opening remarks by UN Secretary-General Ban Ki-Moon. Other attendees include high-level government and UN officials, as well as an estimated 2,000 people representing the governments of 152 United Nations member states, non-governmental organizations, and the private sector. The third session will be held under the overarching theme of “Invest Today for a Safer Tomorrow—Increased Investment in Local Action,” and will include discussion on three important topics: 1) Recovering and reducing risk after disasters (World Reconstruction Conference); 2) Economics of disaster risk reduction; and 3) Alliances with climate change adaptation and development. Scheduled events include high-level plenary sessions, thematic roundtable discussions, and debates on the findings of the Hyogo Framework for Action 2005-2015 Mid-Term Review, the results of which will be tied together in a closing speech by the Chair of the Global Platform.

From the Kokusai Kogyo Group, President Sandra Wu, Wen-Hsiu will participate in the main plenary sessions and a roundtable attended by members of the private sector, and will present the current state of reconstruction efforts following the Tohoku earthquake and tsunami, as well as disaster risk reduction (DRR) activities pursued by the private sector in Japan. The Kokusai Kogyo Group will also host its own Market Place booth.

Applying the insight it gains through its activities as a member of the UNISDR Private Sector Advisory Group and through its participation in the Third Session of the Global Platform for Disaster Risk Reduction, as well the expertise it has accumulated in developing and managing social infrastructure over many years, the Kokusai Kogyo Group endeavors to solve the disaster-related challenges that face Japan, Asia, and the rest of the world. And in pursuit of a true recovery following the Tohoku earthquake and tsunami, the Kokusai Kogyo Group will mobilize its diverse strengths and work as one team to meet the requirements of a new age: the building of low-carbon communities that are resilient to disaster.

Reference

About the UNISDR Private Sector Advisory Group

(<http://www.unisdr.org/english/about/donors/business/psag/>)

An organization established by the United Nations International Strategy for Disaster Reduction (UNISDR) in recognition of the strategic role the private sector can play in reducing disaster risk. The Private Sector Advisory Group is a gathering of prominent members of the private sector who are active on both national and local levels and who are working with the UNISDR to make the world more resilient to disasters through disaster risk reduction activities.

Global Platform for Disaster Risk Reduction

(<http://www.unisdr.org/partners/private-sector/>)

A conference convened by the UNISDR. The Global Platform for Disaster Risk Reduction was established in 2007 as a forum to promote efforts in implementing the Hyogo Framework for Action adopted by the World Conference on Disaster Reduction held in 2005 in Kobe, Hyogo, Japan. Attendees to the forum include government agencies, research institutions, international organizations, private companies and foundations, and media organizations from around the world. The Global Platform meets every two years, this year's forum being the third.

About the Kokusai Kogyo Group

(<http://www.kk-grp.jp/english/>)

In the more than 60 years since its founding, the Kokusai Kogyo Group has supported the construction and management of social infrastructure from a “perspective from the sky”

based on aerial photography surveying and satellite images. Using cutting-edge measurement technologies to capture a broad range of spatial information, including topological, geological, and oceanographic data, and analyzing this information using geographic information systems and other tools, the Group has informed national land use and disaster prevention policies in Japan and overseas.

When disaster strikes, the Kokusai Kogyo Group is one of the first to provide stakeholder agencies with supplementary information, gathered from analysis of the disaster area using aerial photography and high-resolution satellite images, tsunami disaster simulations, and analysis of geological surveys covering active faults and other hazard sources. The Group is also committed to the development and management of green infrastructure on a global scale, defining green infrastructure as “environmentally friendly social infrastructure or social capital that utilizes renewable energy.” Building on the expertise it has acquired over the years both in Japan and overseas in social infrastructure development and renewable energy deployment, the Kokusai Kogyo Group actively supports efforts to meet the requirements of a new age: the building of safe, resilient communities and low-carbon societies.

- Company name: Kokusai Kogyo Holdings Co., Ltd.
- Stock exchange listing: First Section of the Tokyo Stock Exchange (Securities code: 9234)
- Head Office: 2 Rokubancho, Chiyoda-ku, Tokyo 102-0085, Japan
- Capital: 16.939 billion yen
- President & CEO: Sandra Wu, Wen-Hsiu
- Number of employees: 2,034 (consolidated)
- Number of subsidiaries: 24 domestic companies, 41 foreign companies

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